



SEPTEMBER 25, 26, 27, 2024  
EMBASSY SUITES, CHARLESTON, WV

## SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

CREATING A BRIGHTER  
**HOUSING**  
FUTURE



WEST VIRGINIA HOUSING CONFERENCE

For questions or more information about sponsorship opportunities, contact:  
**Craig Petry - [craigpetry@communityworkswv.org](mailto:craigpetry@communityworkswv.org)**

  
**PLATINUM SPONSOR: \$20,000**

*As a Platinum sponsor our largest sponsorship you will receive the following:*

- Eight (8) complimentary conference registrations
- One (1) complimentary exhibit space
- Reserve table seating for eight (8) at the opening day luncheon, the luncheon on day two, and the luncheon on day three of the conference.
- Full page, full color advertisement in the Conference Program
- Prominent placement of name and color logo at the event

**GOLD Level: \$15,000**

*As a Gold sponsor you will receive the following:*

- Four (4) complimentary conference registrations
- One (1) complimentary exhibit space
- Reserve table seating for four (4) at the opening day luncheon, the luncheon on day two, and the luncheon on day three of the conference
- Full page, full color advertisement in the Conference Program
- Prominent placement of name and color logo at the event

**SILVER Level: \$10,000**

*As a Silver sponsor you will receive the following:*

- Three (3) complimentary conference registrations
- One (1) complimentary exhibit space
- Reserve table seating for three (3) at the opening day luncheon, the luncheon on day two, and luncheon on day three of the conference
- Half-page, full color advertisement in the Conference Program
- Prominent placement of name and color logo at the event

**BRONZE Level: \$5,000**

*As a Bronze sponsor you will receive the following:*

- Two (2) complimentary conference registration
- One (1) complimentary exhibit space
- Reserve seating for one (1) at the opening day luncheon, the luncheon on day two, and luncheon on day three of the conference
- One-quarter page, full color advertisement in the Conference Program
- Prominent placement of name and color logo at the event

**PARTNER Level: \$2,500**

*As a Partner sponsor you will receive the following:*

- One (1) complimentary conference registration
- One (1) complimentary exhibitor space
- Prominent placement of name and color logo at the event

**Friends of Housing: \$1,000**

*As a Friends of Housing sponsor you will receive the following:*

- One (1) complimentary conference registration
- Prominent placement of name and color logo at the event

## Exhibit and Advertising Opportunities:

### Exhibitor Table - Full Conference - \$300 Includes:

- One (1) exhibitor space for full conference (9/25 – 9/27)
- One (1) participant registration, including meals/breaks

### Exhibitor Table - Awards Ceremony and Networking Reception Only - \$75 Includes:

- One (1) exhibitor space during the Awards Ceremony and Networking Reception (9/26)

On Thursday, September 26, plan to attend the Networking Reception. Bring participant prizes to promote your organization and services!

### Program Advertising:

Type of Ad	Size	Cost
Full Page - with bleeds	8.75" x 11.25"	\$300
Full Page - non-bleed	7.5" x 10"	\$300
Half Page - horizontal	7.25" x 4.625"	\$175
Quarter Page - vertical	3.625" x 4.625"	\$150
Business Card - horizontal	3.5" x 2"	\$50

### The following ad specifications are recommended:

- 300 DPI or higher
- PDF, flattened PSD, EPS formats acceptable
- Artwork must be received no later than **August 5, 2024**. Please use the upload link online or email artwork to Jenny Lancaster – [jenny@terzettocreative.com](mailto:jenny@terzettocreative.com)



**REGISTER ONLINE:**  
[www.WVHousingConference.com](http://www.WVHousingConference.com)